mation sources or any syndicated information source, to be assembled, included on a user's blog site, and searchable by a third party user.

[0009] An exemplary method, in accordance with an embodiment of the invention, provides syndicated-style data information to a user's electronic device. The embodiment comprises a service platform that receives syndicated data content from a standard syndicated content source system. The service platform also receives non-edited or non-syndicated-style data content that originates from a content source such as, for example, a user's electronic device, a sensor network, a location service, a blog source, or a calendar service. The service platform converts the non-edited or non-syndicated-style data content into blog information and blog data. The blog information is stored in a blog database and the blog data is stored in a content database. The blog information includes a content pointer that points to the storage location of the blog data. A user may then request that a search be performed based on user selected descriptors, constraints and/or schema. The search is performed by searching and correlating the syndicated data content and the blog information using multidimensional correlation criteria derived from the user's request. The searching and correlating produces a clustered content in a syndicated-data format, such as RSS or ATOM. The clustered content is then transcoded into transcoded clustered content that is in a syndicated-style data format and comprises a data pointer. The transcoded clustered content is then provided for transmission to the requesting user's electronic device.

[0010] The syndicated content generally includes standard syndicated source system attributes that aid in defining, describing, and categorizing the syndicated content so it can be easily searched. The non-edited content, when being converted into blog information, has user and/or source provided description schema attributes in annotations created for the blog information so that the blog information can be searched in a similar manner as the syndicated content.

[0011] Additional embodiments of the invention prepare the transcoded clustered content for transmission to the requesting user's electronic device by formatting at least a portion of the transcoded clustered content and the blog data, to which the content pointer points, into device compatible content that can be displayed or played on the requesting user's electronic device. The device compatible content may be any one or more of a variety of data formats that include, but are not limited to, email data, SMS data, voice data, facsimile data, pager data, MMS data, SMIL data, Markup language data, and SIP data.

[0012] The service platform may also store an electronic device description and profile that includes the type of data formats that can be received by the requesting user's electronic device. An electronic device, herein, may be a requesting user's computer, mobile phone, PDA, automobile wireless multimedia device, facsimile machine, web enabled device, telephone, and email enabled device or reasonable facsimiles thereof. Furthermore, the non-syndicated, non-edited information may originate from a variety of data sources, not limited to, for example, a wireless device such as a mobile phone, personal digital assistant (PDA), a wireless video device, a wireless audio device, a wireless camera device, a personal computer, a sensor system, a calendar system, a location service, a web page, a video device, or a telephone. The gateway receives the non-syndicated-style data information (e.g., non-edited information) and converts the non-syndicated-style data information into an internalized well structured format. Such an internalized format may also be a standardized format. The service platform, for example, an M×M platform, may be a mobile multimedia content aggregation and dissemination platform. The components that make up its behavior are called infolets. Infolets implement the associated application logic and usually provide access to one or more sources of information. The non-syndicated-style data information that has been placed into a standardized format is then provided to a blog infolet. The blog infolet contains a module that transforms non-syndicated-style data information, which is in a standardized format, into a blog information item. Each blog information item is stored in a structured format that facilitates the production of a syndicated-style data format such as an RSS representation, RSS data feed, ATOM representation, ATOM data feed, or another syndicated-style data format. Thus, resulting RSS data feeds may have originated from normal or traditional RSS or ATOM data feed providers, such as well known news media sites. Content can be selected or searched from syndicated data feeds or blog information items based on user defined attributes or search criteria. The user selected content may be provided as an aggregated RSS data feed (or other syndicated-style data feed) to a user's blog site.

[0013] Furthermore, all or a portion of the aggregated syndicated-style data feed may also be provided to a gateway that converts and prepares the portion of the RSS data feed for use or publication on a user's or third party's wireless device.

[0014] In another embodiment of the invention, a service platform is provided that comprises a blog data base that stores searchable blog information. The searchable blog information includes blog information that is part of one of the system's user's blogs. The blog information is stored and annotated in accordance with the user's blog profile. The blog information comprises content that originated from a non-edited content source. Furthermore, the blog information includes a pointer that points to a storage location containing blog data related to the blog information. A content database for storing non-syndicated-style (i.e., non-RSS) content such as the blog data is provided. A profile database is also included in the service platform for storing user's preferences. The user's preferences may include the data content formats that a user's electronic device can receive.

[0015] The embodiment also comprises one or more servers that communicate with the blog database, the content database and the profile database. A server responds to a user's request for information by searching the searchable blog information in the blog database and by providing transcoded clustered content in a syndicated-style data format such as RSS or ATOM. The transcoded clustered content may include blog information from one or more of the system's user's blogs. A gateway agent retrieves the transcoded clustered content along with the included blog information and makes them available for transmission to the electronic device of the user who requested information from the service platform in accordance with the user's preferences.

[0016] In another embodiment of the invention a system and method are provided for entering information, process-